

राष्ट्रीय कृषि व बागवानी प्रदर्शनी



मा.श्री शिवराज सिंह चौहान
(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार)



‘विकसित कृषि
संकल्प अभियान’

21-22-23 March - 2026

Central Farm Machinery Training & Testing Institute, Budni, Madhya Pradesh

मध्य भारत में कृषि व बागवानी उद्योग जगत प्रदर्शनी व किसान गोष्ठी

International Exhibition on Agriculture, Horticulture, Farm Machinery, Dairy &
Agri Processing Technologies



Event Highlights

Live Machinery Demonstration
Major Brand's Participation
Conference & Workshop

Supported By



Central Farm Machinery Training & Testing Institute, Budni (M.P.)
Department of Agriculture, Cooperation And Farmers Welfare
An I.S.O. 9001:2015 Certified Organisation

Organised By

BME
Bharati Media & Events Pvt. Ltd.

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About BME

Bharti Media & Events Pvt. Ltd., a premier event management company based in the heart of Delhi, India. Established in 2012, we have rapidly become one of the fastest-growing organizations in the industry, known for our expertise in organizing grand Trade Shows, Conferences, Seminars, Expos, Trade Fairs, and Events & Exhibitions to promote Indian industries globally.

With over 8 years of industry experience, we have carved out an unbeatable niche in the highly competitive domestic and international markets. Our unwavering commitment to exceeding client expectations has made us the preferred partner for events and exhibitions in India.

Our capacity to handle and organize business events of any size is unmatched. We thrive on challenges and are confident in our ability to host events as grand as the Olympics. Our success is built on firm determination, confidence, and teamwork—three pillars that have driven our growth.

Agriculture in M.P.

Madhya Pradesh, today is a highly successful agri entrepreneur earning about Rs.393 Lakh in a year, it is the 2nd largest agriculture state in the country, the state has won four consecutive prestigious Krishi Karman Award for best food grain & wheat production. The state is famous for soybean cultivation & known as soya state, the state has also been contributing highest Grain, pulses, garlic, guar & oilseed in national production at present the agri growth rate is 24.99% which is almost the best in the country. Madhya Pradesh has also set an excellent example in the field of organic farming.

About Exhibition

Following the continued success of our exhibitions across Madhya Pradesh, we proudly present "**Rashtriya Krishi Uday 2026**" – India's Largest Agri & Horti Show, scheduled to be held at Budni, Madhya Pradesh. The exhibition is a premier national platform showcasing the latest technologies, innovations, and best practices in agriculture and horticulture. Rashtriya Krishi Uday 2026 will attract a large participation of farmers, agri-professionals, manufacturers, policymakers, institutions, and international stakeholders, making it a high-impact destination for business growth and knowledge exchange.

The event offers exhibitors a unique opportunity to connect directly with their target audience, strengthen brand visibility, generate quality leads, and contribute to the advancement of modern, mechanized, and sustainable agriculture in India.



Why Budni

Budni in Madhya Pradesh holds a unique and strategic position in India's agricultural ecosystem due to the presence of the Central Farm Machinery Training & Testing Institute (FMTTI), a premier national institute under the Ministry of Agriculture & Farmers Welfare. FMTTI has played a pivotal role in advancing farm mechanization through training, testing, and demonstration of modern agricultural machinery. This makes Budni a natural hub for innovation, knowledge exchange, and technology adoption in agriculture. Supported by its strong linkage with farming communities and easy accessibility from major agricultural regions of Madhya Pradesh, Budni provides an ideal platform to connect farmers, industry, and policymakers, making it a highly suitable destination for a national-level agricultural event.



Objective

The primary objective of **Rashtriya Krishi Uday 2026** is to advance agricultural productivity, sustainability, and technology adoption by bringing together stakeholders from all sectors of agriculture and allied industries.

The expo aims to:

- Promote modern farm mechanization and innovation adoption in crop production, post-harvest management, and horticulture.
- Provide a platform for government bodies, industry players, researchers, and farmers to interact, share knowledge, and align on national agricultural goals.
- Facilitate access to government schemes, welfare programs, and financial incentives that drive agricultural growth and rural prosperity.



To catalyze the transformation of Indian agriculture into a modern, sustainable, mechanized, and climate-resilient ecosystem, fostering innovation, productivity, and equitable growth.

Vission

Mission

Empower farmers with the latest agricultural machinery, knowledge, and technologies.
Bridge the gap between research, policy, and field-level adoption.
Showcase innovations in mechanization, sustainability, and rural development.
Strengthen partnerships among government, industry, and farmer communities.
Support India's strategic goals of food security, inclusive growth, and agri-entrepreneurship.



Promotion Benefit

- **Brand Visibility**
Your presence in a high-impact national event ensures maximum visibility to decision-makers from Central and State Governments, industry leaders, and international delegates.
- **Targeted Outreach**
Reach out directly to your target audience including farmers, agri-enterprises, research institutions, and policymakers.
- **Business Leads & Deals**
Generate quality business leads and potential contracts through live demonstrations, Q&A sessions, and one-on-one networking.
- **Media Exposure**
Extensive coverage through print, digital and broadcast media channels increases brand recognition.
- **Knowledge Exchange**
Participate in sector-specific seminars, panel discussions, and workshops to share expertise and learn from experts.



Exhibitor Profile

- Agro quality & safety Testing Labs
- Agri Marketing boards
- Agricultural Departments
- Agricultural spare parts
- Agricultural, Horticulture Products
- Agriculture Machinery
- Agro Biotechnology
- Agro chemicals
- Agro Industrial Corporations
- All Nodal Agencies and Boards
- Animal Husbandry Department
- Bank & Financial Institutions
- Central & State Government Departments
- Certifying Agencies
- Chemical spraying
- Climate Control & Automation Equipments
- Combine Harvesters
- Commodity exchange
- Co-operative Societies & Non-Government Organizations.
- Educational and Research Institutions
- Farm Equipments
- Fertilizer spreaders
- Fertilizers
- Garden tools
- Generator sets
- Green/ poly House Technologists
- Horticulture Machinery
- Hydroponics
- Irrigation systems & machinery
- Irrigation/ Motor Pumps
- Laser Levellers
- Micro Irrigation
- Organic Food Products
- Other agricultural implements
- Packaging technology
- Pesticides
- Plant protection equipment
- Plastic crates & bins
- Pumps & Pipes etc.
- Research Institutes / Universities
- Rice Transplanter
- Seed cleaning Equipment Mfrs.
- Seed drill
- Seeds
- Shedding Nets Equipment Mfrs. & Suppliers
- Silos and Warehouses
- Small & Medium Enterprises
- Soil Testing Equipments
- Solar Systems
- Sowing Machinery
- Storage and handling Machinery & Equipment
- Threshers
- Tillage Machinery
- Tillers
- Tractor linkage parts manufacturers
- Tractors
- Trailers
- Tyre Manufacturers
- Water Harvesting Systems

Visitor Profile

- Agriculture Technology management agency (ATMA)
- Agri Marketing Boards
- Agri-input Product Dealers, Distributors, Traders/Whole Sellers & Retailers
- Farm Contractors
- Farmers/Agriculturist
- Floriculturists/Horticulturists
- International Buyers & Export Houses
- Krishi Vigyan Kendra Heads
- Seed Certifying Agencies
- Universities & Agricultural Institutes

Government Initiatives to Promote Agriculture

India's agricultural sector is supported by strong government initiatives that drive mechanisation, technology integration, and farmer welfare

Sub-Mission on Agricultural Mechanization (SMAM)

A flagship initiative providing subsidies, training, and machinery access to farmers to expand mechanization across regions and crops. It also supports Custom Hiring Centres (CHCs) and performance testing of farm equipment.

Farm Machinery Testing and Training Institutes

CFMTTI Budni and its sister institutes conduct testing and certification of tractors and agricultural machinery to ensure quality, safety, and performance, addressing farmers' confidence and market credibility.

Financial Assistance Schemes

Direct Benefit Transfer (DBT) and machinery subsidies under Government programmes help farmers procure modern implements and adopt new technologies.

Demonstration and Capacity Building

Government-led demonstrations and hands-on training programs at institutes like CFMTTI equip farmers, technicians, and rural youth with the skills needed for modern mechanized agriculture.

Key Focus Area & Opportunities for Exhibitors

Exhibitors at Rashtriya Krishi Uday 2026 are encouraged to highlight their innovations, solutions, and initiatives that contribute to the modernization, sustainability, and growth of Indian agriculture. The exhibition offers a powerful platform to demonstrate impact, build trust, and generate business opportunities across the agri value chain.

Technology & Innovation Showcases

Present cutting-edge solutions such as precision agriculture tools, drone-assisted farming technologies, AI-based crop analytics, smart irrigation systems, and digital farm management platforms designed to improve productivity, efficiency, and climate resilience.

Farm Mechanization & Agricultural Implements

Display a wide range of tractors, harvesters, seed drills, power tillers, rotavators, and advanced farm machinery, including equipment tested and certified by national authorities, reinforcing quality, reliability, and farmer confidence.

Training & Skill Development Initiatives

Highlight training programs, capacity-building courses, and technical skill development initiatives for farmers, rural youth, and technicians, including programs supported by premier institutions such as CFMTTI, aimed at strengthening mechanization and operational skills.

Custom Hiring Centre (CHC) & Shared Machinery Models

Promote Custom Hiring Centres and shared equipment models that enable affordable access to modern machinery for small and marginal farmers, supporting inclusive growth and mechanization outreach.

Government Schemes & Policy Support Desks

Set up information and facilitation desks to guide farmers and entrepreneurs on key government schemes such as Sub-Mission on Agricultural Mechanization (SMAM), Pradhan Mantri Fasal Bima Yojana (PMFBY), Agriculture Infrastructure Fund (AIF), and other subsidy and support programs.



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